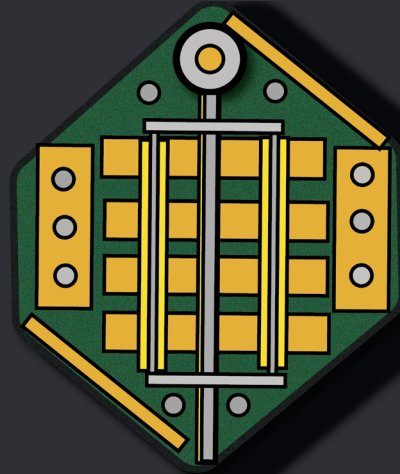




2026 SERVICE GUIDE



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TECH ENTERPRISES

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CALL 309-333-7518



ABOUT US:

eCom Tech Enterprises LLC began as a top-rated eBay seller under the brand The Gadget General during the COVID-19 pandemic. Through firsthand experience, our founder recognized a growing need for a company dedicated to helping small businesses build, strengthen, and scale their online presence—especially right here in Middle Tennessee.

What sets eCom Tech Enterprises apart is our deep understanding of the small business landscape. Our founder has lived it and knows how high the stakes are. Every dollar matters. That's why we focus on marketing and digital strategies that deliver not only strong ROI, but long-term, sustainable growth.

We specialize in guiding businesses through every stage of their online journey, offering expert support in website development, digital marketing, and sales strategy optimization. Our experienced team works closely with each client to create personalized solutions tailored to their unique goals and challenges.

At eCom Tech Enterprises LLC, our mission is to empower small businesses with the tools, knowledge, and confidence needed to succeed in today's fast-moving eCommerce environment. Partner with us and let's take your business to the next level.

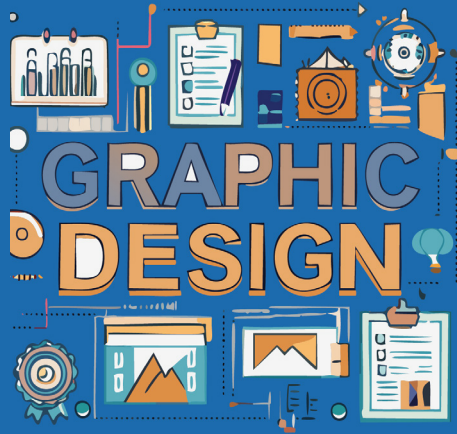
GET READY TO SUCCEED IN 2026

eCom Tech Enterprises empowers small business owners to strengthen their online presence and grow their revenue through expert, results-driven consulting. We provide a full suite of digital solutions tailored to the needs of modern businesses. We specialize in eCommerce website development, social media strategies, graphic design, and marketplace optimization for platforms like eBay and Amazon.

Whether you're launching your first online store, looking to streamline your digital operations, or aiming to boost your sales through targeted marketing, our team delivers clear guidance and practical strategies that drive measurable results. At eCom Tech Enterprises, we combine industry insight with hands-on support to help your business thrive in today's digital marketplace.



GRAPHIC DESIGN



Bring your brand to life with strategic, high-impact design. Our graphic design services blend creativity with purpose—ensuring every visual element strengthens your message and elevates your presence. From logo development and brand identity systems to marketing materials, social media graphics, and digital assets, we craft designs that are polished, memorable, and tailored to your business goals.

We focus on clear communication, modern aesthetics, and cohesive branding so your customers experience a consistent, compelling story across every touchpoint. Whether you're building a brand from the ground up or refreshing existing visuals, our design expertise helps you stand out with confidence and professionalism.

WEB DESIGN



Your website is often the first impression your audience has of your business—make it count. We design and develop modern, responsive, and user-friendly websites tailored to your brand, goals, and industry. Whether you need a clean informational site, a portfolio, a service-based platform, or an e-commerce solution, we deliver websites that look great, load fast, and work seamlessly across all devices.

Our process focuses on clarity, functionality, and results. From layout planning and content structure to visual design and launch support, we build websites that not only stand out visually but also help convert visitors into clients. With a strategic approach and attention to detail, we ensure your online presence is professional, reliable, and built to grow with your business.

SEARCH ENGINE ADS AND SEARCH ENGINE OPTIMIZATION

Does your business need help with creating a comprehensive ad strategy for google ads? We can help your business show on the right search terms related to your business. Our business has team members who are experts at helping your business drive conversion on your site, increase the number of phone calls, and drive in person visits to your business.



Need help getting your website in the top three search results on google and other search engines? We can help you optimize your website to appear on the top search results your customers are researching online.

IS YOUR BUSINESS OBTAINING LEADS BASED ON LOCAL SEARCH RESULTS?

46% of all Google Searches are for local information. That means if you are not showing up on specific local searches that match, your business could be losing out! 76% of people searching for something nearby on a smartphone visit a related business within a day, and 28% of those searches result in a purchase. In the US, 21% of people search for a local business daily, and 32% do so several times a week. Its important more than ever to make sure your website is optimized to its absolute best to attract local customers searching for businesses related to yours. Proper SEO Techniques and practices can help retail stores, restruauants, auto service centers, and entertainment spaces increase foot traffic and sales activity.

Source: Google AI.

TESTIMONIAL

“eCom Tech Enterprises helped get our business into the top 3 search results, right alongside our competitors. We’ve seen better exposure and increased appointment bookings thanks to their SEO Work” Jeremy 799 Auto Repair Fairview, TN

SOCIAL MEDIA PLANNING

Need a Social Media strategy but not sure where to start? We can help take all the guess work out of your social media strategy. Get an in depth plan on what days are best to post, what networks to post on, and what percentage of posts are sales related vs. general posts connecting to your audience.

We can create a plan for you customized to your type of business, clients, and general footprint. Whether you're a retail storefront or a restaurant we can create a social media strategy that's right for your business. Engaging with your customers on social media is more important than ever to stay connected.

IS YOUR BUSINESS CONNECTING WITH CUSTOMERS ON SOCIAL MEDIA IN A MEANINGFUL WAY?

80% of consumers expect brands and businesses to interact with them in a meaningful ways on social media. 72% of consumers feel social media allows them to interact with businesses on a deeper level. Meaningful interaction is defined by comments, shares, and direct messages as a top metric for success over simple follower counts. Businesses that follow the 70/20/10 rule are the most successful at communicating with their customers on social media. Your social media posts should not just be about promoting your products and services but have a pure connection to your customers interests and desires.

EBAY AND AMAZON CONSULTING

Need help on how to analyze your Amazon FBA account profitability? or do you need to get a brand approved for exclusive use on Amazon? eCom Tech can help you achieve your business goals. Anyone can list items on eBay or Amazon. However it takes proper planning to create the right growth which is profitable for your business. Our understanding of fee structures, brand policies, and best practices can help your business reach the success you envision.



MEET OUR FOUNDER

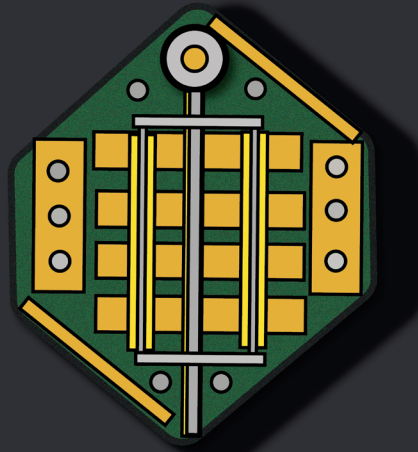
Greg Poole began his business career as the eCommerce Marketing Manager for Triple Toe Skatewear Inc., where he built and launched the company's eCommerce division from the ground up. After a decade with the company, Greg returned to school to further strengthen his skill set, earning a Bachelor's degree in Graphic Communication with a minor in Marketing from Western Illinois University in August 2017.

Following graduation, Greg joined KeHE Distributors—one of the largest specialty food distribution companies in the U.S.—where he worked closely with Amazon resellers to identify profitable food products for repackaging and resale on Amazon. This role deepened his expertise in marketplace strategy, product selection, and eCommerce logistics.

In early 2020, Greg relocated to Tennessee to take on a new role as an Internet Sales Manager. However, the COVID-19 pandemic dramatically disrupted the business landscape, and he was laid off just days after arriving. As the company he joined struggled to survive, Greg chose to chart his own path and founded eCom Tech Enterprises LLC.

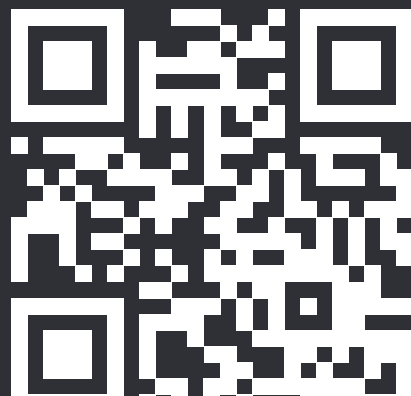
Initially focused on reselling electronics on eBay under The Gadget General brand, Greg gradually expanded the business to help small companies build and grow their online presence. Along the way, he gained additional experience in retail management with major organizations including Goodwill Industries, Kroger, and Auto-Zone. These roles provided valuable insight into how eCommerce impacts brick-and-mortar retail and how revenue flows across omni-channel sales environments.

Today, Greg brings this diverse, hands-on experience to eCom Tech Enterprises, helping small businesses navigate eCommerce, digital marketing, and online growth with practical, results-driven strategies.



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